



Stichting Niños Unidos Peruanos

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### THE NIÑOS UNIDOS PERUANOS FOUNDATION IN 2013

There are five restaurants for children in Cusco, Peru, where 600 neglected children (aged 5 -12) get two meals a day, help with their homework, as well as medical and dental treatment. They can play, take part in sports, or read in secure surroundings, are being helped emotionally, get attention, love and the chance of being a child. New: a project in which young people (aged 12 – 18 as well as a few students) can also take part.



### DEAR NIÑOS DONORS;

The last six months have been very intense. Beautiful, difficult and exciting things happened. The icing

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on a big cake came in the form of the Dutch government's Royal honoring of Jolanda van den Berg at the end of April. In this newsletter we will tell you more about this very special recognition. We also want to inform you about our youth educational project, our new Niños shops, a special girl names Yaki and our new team members in the Netherlands. Important also is the fact that we have a new bank account. Read more about this all in this news letter!

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## **NEW NIÑOS SHOPS**



The opening of our first store was on April 13th. Our neighbor was happy to be our 'padrinho' (god father). Accompanied by the cheers of a group of our children he popped the champagne with the words "By this I open this new Niños store named 'De ti... para mi'", meaning 'from you... to me'. According to Peruvian superstition it is very important that the first customer is a man, as all women will naturally follow and buy everything that's left in the store. It turned out to be true! Within two hours we basically sold out every product. The idea of the shops came when we found out that the shop further down the street was being closed.

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## **AND THEN SOUVENIRS!**

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Witnessing the success of the first shop, some youngsters developed the next idea: a gift / souvenir shop. For years we had used a room at our child restaurant just as storage space. When the chocolate shops opened and everyone was still in the wave of entrepreneurship, the idea came to transform this space to a store as well. Our goal was to create a souvenir store with beautiful products, homemade and not being sold in Cusco or in other places.

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## **WIN-WIN-WIN!!**

As you probably noticed this newsletter is mainly about our new businesses. From the beginning, one of our objectives was not to rely solely on donations. We have noticed that it is increasingly difficult to find new regular donors for our program. Fortunately we do have a great group of loyal donors so we can take certain risks at times. But despite that, these times are changing and we must prepare for a new era that will demand more of our skills in terms of creativity and effort to sustain the existing projects. The emphasis lies in generating more income for our foundation by projects that are completely in our hands.

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## **ROYAL HONOUR FOR JOLANDA**

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Imagine you are at your birthday party and suddenly you are honoured with a Royal award. The fact that the Dutch consul, Mr. van Immerzeel, showed up unexpectedly at the party was a bit unusual, but as Jolanda and the consul know each other through work, his visit on the surface appeared to be a nice gesture towards her and Niños. Never had she expected that he would step onto the stage and tell her that he had a very special present from the Queen of the Netherlands for our 'Julita'..

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## **NEW CO-WORKER IN THE NETHERLANDS**



ANNEMARIE TER HAAR - Since April 1st, we have a new member of staff at the secretariat in the Netherlands: Annemarie ter Haar. Annemarie takes over the job of Hans de Bree and we are happy to have her on board. Thank you Hans for the fantastic job you did in the last two years!

JAN TOPS - We are also very happy and proud that our old familiar Jan Tops finally accepted the management function of treasurer. Jan Tops has been with the project from the very beginning (1996) and we are very happy that we can "officially" call him a board member of the Niños Foundation. Welcome Jan!

**News from our office:**

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## SOCKS AND UNDERWEAR

If you have friends/family who are going to Cusco and who want to take something with them to help us with our project, please let them take with them children's underwear and socks. This will please them enormously.

## KLM FLYING BLUE AWARD MILES

The Niños Foundation is part of the KLM Program 'AirCares', to whom you can donate your Flying Blue Award Miles (from 3.000 miles). With your donated Award Miles we safe traveling costs and the safings go directly to our child and youth activities. If you wish to donate your Award Miles, you can contact the Flying Blue Service Centre: 0900 - 040 0252 (€0,10 per minute). Please mention that you want to donate the charity program called 'KLM AirCares/Niños Foundation'. Make sure you have your Flying Blue code with you when making a donation.

## APPEAL FOR E-MAIL ADDRESSES

We send this letter via e-mail to more than 2400 donors, but also about 1600 donors still receive it by post. Therefore we are very interested in your e-mail address so that we can send you our newsletter digitally. This saves the Foundation money for paper, copying and postage. By saving in this manner we can do something extra for our children in Peru and at the same time help our environment. You can subscribe to the digital newsletter via [info@stichtingninos.com](mailto:info@stichtingninos.com), stating your name and postal address. Many thanks in advance!

## NOTE: NIÑOS HAS NEW BANK ACCOUNT!

The Deutsche Bank Netherlands has recently decided to decline their work in the Netherlands. As a consequence we needed to find another bank partner. We choose for the Rabobank. Our new bank account number will be **NL85 RABO 0123 2663 19** name 'Stichting Niños Unidos Peruanos'.

Please use the new account for further donations, as our old account will be deleted soon.

## WE CANNOT MISS YOU!

This change may also asks an effort of you: all automatic payments, inheritance or legacy need to be forwarded to the new account. We ask you to make this change until September 30st, 2013. Payments that will be transferred to the old account will be forwarded to our new account until November 15th, 2013. After this date it will be send back to your account.

We have been working on this change for weeks to make sure everything will go as smooth as possible. In this letter we hopefully clarify that your help is still very much needed. We hope to find your donation on our new account in the future. **Thank you very much!**

Phone: 0031 (0)6-17 45 42 71

Bank account: 123 2663 19

BIC code: RABONL2U

IBAN code: NL85 RABO 0123 2663 19

**Publicity, presentations and questions:**

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